

*The Art of Shaping Future*  
*The Future of Your Business*

Strategy. Transformations. Detached Advisory.



Established professionals  
for solving strategic cases

# The Art of Shaping Future The Future of Your Business

«**Acumen Partners Management Consulting**» helps businesses to apply advance global best practice in management technologies. Our services focused on strategic issues. This doesn't mean we can't do anything else. Just clients compliment us for it most of all.



Our clients call us in when they need new impulse for advance, prove own ideas and opinions, sort out the mess to put the things right in management, drive changes. We are able to help in solving complex complicated management problems. With global consulting firm experience and attitude.

**Increased focus** on strategic issues helps our clients to be head and shoulders above the other competitors over long term outlook.

**Detached opinion** often helps along with breakthrough in decisions. You may be not agreeing with our judgment call, you even may not like our findings. And still we possess to maintain things we think right.


**Unique** is a key to a leadership. Templates and cliché are outlying our job. We make genuine deliverables suit you only.

**Leadership** at the competitive market means to be forward. We help to apply the most advanced of available today up-to-date approaches and management technologies with global insight to your business.

**Our service quality** is a subject for total control. We are justifiably proud of the fact that we never had negative feedback from our clients. We know how to foresee client's expectations.

**Our consultants experience** includes succeeding in solving complex management cases for business groups in Russia, CIS and international companies.

# Cases We Love to Solve



**Integrated approach** from business-diagnostic company situation, strategy finding, unique solutions creating, driving transformation till further support and upholding make our clients sure of choosing long term partner.

**Strategy** is about sustainable business growth on the most efficient way to reach the long term shareholder goals. Our job gives you confidence moving toward the future not just guessing market trends but shaping it.

**Strategy execution** is a company possessing in dynamically align operations with long term aims and goals. We structure tasks and actions, tie it in complex framework to be able strategically direct business based on balanced scorecard.

**Structure and organization** should be aligned with business strategy. Our consultants intelligently design structures and help correctly choose management tools which leads to improve the performance significantly.

**Strategic audit and wide business-diagnostic** help to define genuine bottom reasons for existing issues in company. Dozens successful consulting projects experience and international level diagnostic methods allow discovering definitive and comprehensive answers for your concerns.

**New market and territories expanding** is tough challenge which results are hard to anticipate. Doesn't matter plan you to entrance Russian market, or broaden operations in CIS, BRIC, EMEA, Asia, Europe, USA. We help to deal with case holistically and significantly reduce the risks starting business in unfamiliar environment.

It's crucial in **managing changes** not only intelligibly translate maiden decisions but involve in process all participants. To the end that perfectly mapped out plan acts without false note we help to orchestrate the whole management band.

**Acumen Partners** is a firm you can count on with a complex, nontrivial, occasional, singular cases. The cases you face once and for the first time ever we succeed every day.

Our aware service doesn't miss any nuance in work with you and your issues. Moreover, they say working with us conveniently.



**«Acumen Partners Management Consulting»**

international firm focused on strategic cases experienced with finance services, energy, telecom, FMCG, industrial goods, construction.

Find out more:

[www.Acumen-Partners.ru](http://www.Acumen-Partners.ru) – company website

[www.Strat-Audit.ru](http://www.Strat-Audit.ru) – strategic audit and wide business-diagnostic website

[www.Shershidsky.ru](http://www.Shershidsky.ru) – company's founder website

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